

# JOSH PASCHALL

SENIOR FULL-STACK DEVELOPER, DESIGNER —

## PROFILE

Josh Paschall has been a professional full-stack web developer and web designer for 17 years, working at marketing agencies, web development firms, and in-house at corporations throughout the West Coast. Currently, Josh lives in Oregon with his wife and four children.

## WORK EXPERIENCE

Present  
09/2016

### DIRECTOR OF DEVELOPMENT & DESIGNER

*DeskTeam360 > Remote (Company is in Phoenix, AZ)*

During the startup phase, in charge of design and development for client requests as the production team grew. Transitioned into implementing protocols and training for the designers and front-end developers hired along the way, as well as mentoring the project managers. Currently, supporting the project managers, troubleshooting high-level development and integration issues, and ongoing training as needed.

Lead the design and development teams. Responsibilities include:

- Recruiting/Interviewing/Hiring/Training of team members (Front-end Developers, Graphic Designers, and Project Managers)
- Help project managers plan out scope for more complex website projects
- Managing the project managers to ensure projects were completed by or before scheduled completion dates
- Handled all internal integrations for our site and systems
- Migrated client sites to new servers
- Troubleshooting high-level development and integration issues (HTML, CSS, Javascript, PHP)

09/2016  
08/2014

### SENIOR DEVELOPER, DESIGNER

*WhoKnowsAGuy Fitness > Remote (Company is in Phoenix, AZ)*

- Lead the development and design of the automated WordPress Multisite platform.
- Designed and developed all themes for use by customers
- Set up multisite so when new customers credit cards were processed:
  - Customer sites were automatically created
  - Membership content was unlocked including training videos on how to personalize their sites
- Integrated MLM's affiliate codes into products on clients' sites so they would get a commission for products sold from their sites.



## CONTACT



+1 541-375-0693



JOSHPASCHALL@GMAIL.COM



550 SE TERRACE DR.  
ROSEBURG, OR 97470

## EDUCATION

2008

ASSOCIATE OF SCIENCE, MULTIMEDIA  
*Brooks College > Long Beach, CA*

## KEY SKILLS

PHOTOSHOP  
17 Years

RESPONSIVE WEB DESIGN  
12 Years

PAGE LAYOUT WIREFRAMING  
17 Years

PHP  
12 Years

HTML  
17 Years

## WORK EXPERIENCE CONTINUED

- Handled all tech support for clients
- Developed a small team to help with support and customer site setup
- Lead group zoom calls for continued website education
- Continued to add the functionality of client sites which included:
  - WooCommerce - for credit card process
  - Paid Memberships Pro - for membership sites
  - LearnDash - for online courses
  - ACF - for easy content management for clients

08/2014  
11/2013

### FULL STACK WEB DEVELOPER

*Yo!Dog Marketing > San Clemente, CA*

In charge of turning website designs into finished websites using:

- HTML
- CSS
- jQuery/Javascript
- PHP

Most of the sites were built in WordPress. Worked closely with the Graphic Designers to ensure that projects met requirements, launched on time, and took advantage of appropriate technology. Assisted in advancing the development of social media initiatives as well as...

- Programming standards
- Content integration
- Server & database administration

While here, built four basic iPad apps using Xcode and Apache Cordova.

11/2013  
10/2012

### LEAD WEB DESIGNER, FRONT-END DEVELOPER

*Spotya! Media > Murrieta, CA*

Interpreted client design direction and created a unique website design. Hand-coded page layouts, upon design approval, into fully functional websites utilizing PHP, HTML, CSS, and jQuery.

Initially, developed some sites with Joomla before pioneering changing company standards to WordPress. Developed all sites as a custom WordPress theme, sometimes with custom plugins, and all sites were designed and developed to be responsive and SEO friendly.

10/2012  
12/2010

### WEBMASTER & IT SUPPORT

*Exchange Press > Redmond, WA*

11/2010  
07/2008

### WEB DESIGNER & DEVELOPER

*Infinity Arts > Temecula, CA*

07/2008  
11/2006

### WEB DESIGNER & DEVELOPER

*Spotya! Payday Loan > Murrieta, CA*

## KEY SKILLS

**CSS**  
17 Years

**JQUERY/JAVASCRIPT**  
14 Years

**HOSTING SETUP & MANAGEMENT**  
17 Years

**DATABASE MANAGEMENT**  
12 Years

**DOMAIN & DNS MANAGEMENT**  
17 Years

**CUSTOM WORDPRESS THEME DEV**  
Including custom fields/settings to control content  
12 Years

**WOOCOMMERCE DEVELOPMENT**  
11 Years

**STRIPE INTEGRATION/MANAGEMENT**  
10 Years

**INFUSIONSOFT INTEGRATION**  
And other CRMs  
8 Years

**EMAIL CAMPAIGN MANAGEMENT**  
Infusionsoft, ActiveCampaign, Mailchimp, Etc...  
8 Years

**SALES FUNNEL DEVELOPMENT**  
ClickFunnels, HighLevel, CartFlows, Etc...  
5 Years

**SHOPIFY LIQUID THEME DEV**  
Freelance  
2 Years

## REFERENCES

**JEREMY KENERSON**  
CEO > DeskTeam360  
jeremy@deskteam360.com

**JOHN ELSTON**  
Former CEO > Yo!Dog Marketing  
john@scphospitality.com

**DINO TAGNANI**  
CEO > Spotya! Media  
dino@spotya.com



SOUL  
COMMUNITY  
PLANET  
HOLISTIC HOSPITALITY

To Whom It May Concern:

I've known Josh for over 9 years. For more than a decade I have hired freelancers, Gig Teams, Front and Backend experts. Josh is one of the best I have ever had the opportunity to work with. The attributes that I remember most about Josh are:

- Independent
- Creative
- Problem Solver
- Team Player
- Smart
- Easy Going

Josh, was able to sit in on ideation sessions and connect the dots. He always designed and developed each project before deadline, inclusive of the entire scope and never over budget. He often took the agencies creative ideas and took them to the next level. One example... Josh was given the task of developing a native tablet app on a very short deadline. He was not fazed by the fact that he had never built one and was not familiar with the iOS language. He not only came back with 2 comps and suggestions for improvements we later we made this one-off client request into a top deliverable product for the agency. Josh played a major role in making this happen.

If the opportunity presented itself, I would definitely partner with Josh again.

Best,

John Elston  
Chief Revenue Officer  
Soul Community Planet

Founder / CEO  
Yo!Dog Marketing